



Dear

It's almost time to celebrate Youth Art Month!

On behalf of _____ and those who advocate for art education for grades K-12, please endorse March as Youth Art Month.

This annual celebration directs attention to the value of visual art education in a student's overall success. Studies show students participating in the arts have higher grades, score better on standardized tests, have better attendance records, and are more active in community affairs.¹

As art educators, we understand the potential of the arts and its positive impact to students. Youth Art Month provides an opportunity for us to demonstrate the impact of the arts to local communities and businesses.

Throughout March, a variety of activities take place across the country at the local and state level. Please join us in our efforts here to spotlight art education. You can help by

- Signing the attached Endorsement and returning a copy to me by mail, email, or fax
- Providing documentation of your school or schools' celebrations (photos, articles, programs, or listing)
- Identifying financial support from businesses or the community

Thank you for supporting Youth Art Month!

Sincerely,

¹ National Assessment of Education Progress, 1997, research by Dr. James Catterall, UCLA

